

### **Agenda**

Friday, June 9, 2023

7:30AM-9:00AM	<b>Continental Breakfast</b>
7:30AM-8:45AM	Registration

9:00AM-10:30AM Opening Session featuring The Boykinz Sisters

10:40AM-11:40AM Workshop Sessions I

11:40AM-1:00PM **LUNCH** 

11:50AM-1:30PM Civil Rights Tour (must be pre-registered/lunch

included)

1:00PM-2:00PM Workshop Sessions II

2:10PM-3:10PM Workshop Sessions I (Repeat) 3:20PM-4:20PM Workshop Sessions II (Repeat)

6:30PM-9:30PM Evening Entertainment (Heavy Hors D'Ouevres)

-Silent Dance Party (Heavy Hors D'Oeuvres)

-Game Room

-Southern Women's Winedown (pre-registration

required)

Saturday, June 10, 2023

9:00AM - 10:00AM Workshop Sessions III 10:10AM-11:10AM Workshop Sessions IV

11:15AM-12:15PM LUNCH

12:30PM-2:00PM General Session: WE GOT NOW!

2:10PM-3:10PM Workshop Sessions III (Repeat)
3:20PM-4:20PM Workshop Sessions IV (Repeat)

6:30PM-7:30PM Reception

7:30PM-9:00PM Closing Session: A Tribute to Our Black Girl Dreams

### PANEL DISCUSSIONS

### Achieving Your Black Girl Dream Even When It Doesn't Look Typical

Performing at our opening session will be sisters and TikTok sensations, **The BoykinZ** who will not only give an exciting performance but will discuss how they are achieving their Black girl dreams.

#### We Got Now!

Moderated by celebrated TV personality, political analyst and author, **Tiffany Cross**. Cross will engage a curated panel of next generation voices who are impacting our present and taking position as the changemakers of our future. The panel includes **Mary Pat Hector**, **Taylor Cassidy**, **Jay'Aina Patton**, **Zyahna Bryant**, and **Kylah Spring** 

#### **Black Media Matters**

This panel featuring industry leaders and influencers who will share their thought leadership regarding the responsibility and importance of Black media in our world. Also moderated by Tiffany Cross, the discussion will explore Black media's role in controlling our narratives, unpack the negative stereotypes plaguing the Black community, and what we can do, collectively, to positively transform worldviews and perspectives of the Black experience.

### **Black Women and Public Policy**

Black women have long been on the forefront of change in our society. In this panel, also moderated by Tiffany Cross, we will explore current policy issues impacting our communities and what we can do about it.

# WORKSHOPS (Girls and Gender Expansive Youth Track)

### Free Your Mind, Sis - Serita S. Covington and India Brock

This workshop will prepare participants for the mental war and mind traps that prohibit their peace, growth, and purpose in life. Through interactive activities (mental health and wellness vision board, drawing and journaling, creative ways to identify passion, purpose and area of genius and a physical activity (dance or exercise), participants will learn strategies to "FREE their Mind" and find a healthy balance when life appears overwhelming.

### Bullying: It Ain't Cool - Fregenia Moore-Robinson

This workshop's purpose is to equip black girls and gender expansive youth with tools to effectively battle bullying head-on with confidence and help promote positive self-esteem.

### Be Your Own Superhero: Facing Your Enemies - Alauna Armstead

Are you creative, compassionate, unique but often misunderstood? Does your willingness to stand out sometimes leave you standing alone? This session will teach you to discover the rare gifts that make you unstoppable. And, learn to conquer the enemies without and within. We'll help participants build boldness, courage and the faith to do hard things.

# WORKSHOPS (Girls and Gender Expansive Youth Track)

Da Art of Storytellin': Science Communication through a Black Girl Lens - Erica Harris, PhD Stories shape the world. We learn through stories. Black women are natural and skilled storytellers. In this workshop, Black girls will blend their natural gift of storytelling with scientific issues to ultimately influence policy and make them more confident communicators. Girls who leave this workshop will be more confident public speakers about social and environmental issues.

### The Hygiene Chic Experience - Deidre Pryor

During this workshop experience Deidre will deal with the bigger picture with concerns of hygiene as she uncovers and explains hygiene is not just a surface situation. She will deal with both the social and emotional side of hygiene with the main focus on Personal hygiene, Puberty hygiene and Mental hygiene. This workshop is promised to keep all participants engaged and each person will walk away with a wealth of knowledge and a new outlook with regards to life, health and hygiene.

### Realize, Visualize, & Actualize: How to Make Your Dreams Your Reality - Darrah Hall

This interactive workshop teaches young girls the importance of believing in themselves and helps them discover the power they possess to make their dreams a reality. Participants learn about the "Realize, Visualize, & Actualize" three step process to realizing their gifts and talents, visualizing their future, and taking the necessary actions to make their dreams come true. This workshop infuses storytelling, audience participation, and an affirmation writing activity at the end where participants learn how to write affirmations for themselves and speak them out loud together.

### From Ink to Action - Lishala Carter

From Ink to Action is a provoking session. The session is curated with the thought to provoke women and girls to move beyond just writing dreams and vision on paper and leaving them there. This session will hopefully provoke women and girls to find the courage to move beyond just being a writer and becoming a doer.

### Organizing Produces Policy: How to Engage Activism Strategically - Amber Sherman

This session will focus on the importance and impact of strategic organizing within advocacy and activism spaces to produce tangible changes within policy. There are many avenues you can take to make a difference or highlight an issue and in this session you will learn several tactics, how to be effective long term, and why you should start young.

### Passport to the World: Make Your Mark- Martice Sutton

The purpose of the Passport to the World workshop is to develop the knowledge, skills, and understanding girls need to become effective leaders within culturally diverse communities around the globe. Recognizing different perspectives, communicating and defending ideas with respect and empathy, and accounting for the thoughts and opinions of others are the roots of effective leadership, collaboration, and peace building in our local and global communities.

# WORKSHOPS (Girls and Gender Expansive Youth Track)

### Tweet Me Right - Dr. Tavis Wade-Jones

An interactively engaged discussion about Social Media tools, platforms, networks and how they affect the opportunities to enter into Colleges/Universities, Military Service and even being employed. The importance of teaching teens to Brand themselves and Market their abilities, skills and intelligence for careers and higher education is important.

### The Ultimate Guide to College Planning - Brittney Bartholomew

This workshop will provide details of the college planning process to assist young ladies in reaching their dream to further their education after high school. The workshop will aid the young ladies in selecting the best universities for them by providing details of characteristics they should look for during their search

### Bag Talk - Laquita Jones

You've secured the bag but can you keep it. In this workshop learn about credit, budgeting, credit cards and terms, and set short and long term savings goals.

### Organizing 101: Using Your Voice to Change Your Community - Fenika Miler

You are the change you've been waiting for. In this interactive workshop learn how to build power and organize in your communities around the issues important to you. You be the change.

#### SPEAK UP! - Sarita Davis

What you want matters! In this engaging conversation, we want to hear about the issues most important to you. This is your opportunity to tell us what's on the mind of Black girls and gender expansive youth in your community.

### Black Belt Diva's Queens Rock Self Defense and Safety Awareness Seminar- Crystal Benjamin

Do you think you can defend yourself quickly and survive in a defensive situation? Are you able to escape a predator, bully, or anyone aiming to make you their next victim? If you answered no or a slow hesitated yes....then it's a must that you attend Black Belt Diva's Queens Rock Self Defense and Safety Awareness Seminar. Learn hands on tactics and safety education meant to empower, educate, and increase your survival in a defense situation.

### Brwnskn Yoga Girls Empowerment Session - Shawandra Ford

This class is designed for young girls to help increase their Self-Esteem by addressing issues at the root and building a lasting sense of empowerment from the inside out, re-connecting girls with their bodies through basic knowledge of self, yoga & meditation.

### Back to Basics: Learning How to Care for Your Skin - Aleta Simmons, MD

Did you know your skin is the largest organ of the body? Yet, we often don't care for it properly. . As a board certified dermatologist, let me help you learn how to care for your skin. When your skin is healthy, you feel better about yourself.

# WORKSHOPS (Women's Track)

## Rising to Success: How Comcast RISE Can Boost Your Small Business in Memphis - Evangeline Parker

The Comcast RISE program is specifically designed to provide essential marketing, media, and technology resources to small businesses. Our program offers various services, including monetary grants, advertising and marketing consultations, media placements, and access to technology and equipment. These resources can be invaluable to entrepreneurs looking to grow their businesses and reach new customers..

#### Is There a Doctor In the House? -Katosha Muse

As Black women we take care of everyone else, but who is taking care of you? As s board certified family physician and Obstetrician, Dr. Katosha Muse wants you to live your best healthy life. In this workshop, you will learn about preventing and treating issues critical to Black women's health.

### Future Proofing Your Mission Driven Business - Anashay Wright

This workshop will show Black business owners & consultants how to identify and Use the tools and resources they need to future-proof their mission-driven businesses, reclaim their time, and increase productivity.

### **Building and Sustaining an Online Business** - Candace Thomas

In this workshop, we'll explore the critical strategies for building and sustaining a successful virtual business. We'll cover topics such as developing a strong online presence, identifying your niche, offering competitive pricing, providing excellent service, building a network, investing in marketing, staying up-to-date with technology, and building a team.

### Sorry Sis, But Black Does Crack! - Sharonda Walton, ANP-BC

This workshop will focus on the truths and myths about Cosmetic Injectables (Botox and Fillers) and Skincare Treatments for Women of Color. Different medical aesthetic treatments and their benefits will be discussed, as well as, poplar treatments used by black celebrities.

## You Grow Girl: Laying the groundwork for a meaningful Girls Empowerment Group in your school or community! - Bridgette Hickman

In this hands on session, participants will learn how to start a girls empowerment group that makes a difference in their school or community. They will discover the mindsets, tools and strategies it requires to start and sustain a group that empowers girls for today, tomorrow and the future! Using our proven framework and introduction to curriculum development teacHERs and LeadHERs will begin to impact girls in a big way today! We will provide a step by step guide of what it takes to get a girls group up and running in 60 days or less!

# My Soul is Resting; It's Just a Blessing: Enacting the Power of Healing our Mother's Wounds through our Own Liberation - Melanie Battles

Women will learn the impact of related stress and trauma that has been carried on through generations. We will guide women an opportunity to dive deep into the power of healing, forgiveness, and deliverance from the chains of bondage, that reflect bitterness, rage, sadness, regret, etc. We will reflect on the Netflix documentary "In Our Mother's Garden" and other related texts that emphasize rest, joy, and healing as resistance.

# WORKSHOPS (Women's Track)

# Building Effective Relationships with Youth: Using Practical Tools to Develop Effective Programming - Erica Campbell and Erica Harris

This workshop will be focused on methods of authentic engagement with youth in mentoring programs. It will provide a framework to understand your targeted population, staff preparation and development, stakeholder relationships (i.e., family, schools, and community), and collaborative partnerships. We aim to address the youth mental health crisis and the silent trauma of family impact and influence through SEL (social-emotional learning) and S.T.E.A.M. (Science, Technology, Engineering, Arts, and Mathematics) activities. We will provide practical tools and resources through an interactive workshop as a blueprint to keep youth engaged through programming and have the access to safe opportunities to belong.

### Radical Freedom Dreaming - Kara James

Radical Freedom Dreaming is a term coined by Kara James after visiting New Orleans and reading a slave native of a young black boy who said his master was "good" because he allowed him to have his bread crumbs. After she grieved this young man's experience, she realized that she, too, had settled for the breadcrumbs of the system that oppressed her and thought it was good. This sparked her journey of radical freedom dreaming with the goal to motivate girls and women, grassroots organizations, and small businesses to create the life and business they desire.

### Getting to the Money: Best Practices to Submit Winning Government Proposals - Christin Webb

Government contracting can be intimidating and daunting at first glance. Government contracting can also be a sustainable way to support businesses. The key to getting closer to the money and the experience of governmental contracting is to understand best practices and techniques when responding to opportunities to do business with governmental agencies. This workshop will explore the scope of government contracting, best practices, supplier diversity, and more to successfully winning contracts!

## Breaking Bad Habits: The Baggage is Beyond our Bags & Backpacks - Santee Ezell

With women being the torchbearers in their homes, communities, workplaces, and churches, it is imperative they have the support that is needed. For Black women, taking care of their mental health often requires navigating a series of hurdles. But we need the well-being support now more than ever before. This workshop will allow women to engage in activities that focus on the 8 dimensions of wellness to better serve their mind, body, and soul.

### Let Me Clear My Throat! - Danielle Brooks

Storytelling, like poetry, has a structure that enables you to create memorable moments. What qualities do you want to bring to your stories? Explore how to strike a balance between emotion, information, and action that will engage your audience in a memorable way. Understand the power of your own story.

### **How Do We Define Support?** - Dominique Jones

In this engaging session, participants will learn ways to communicate the support they need from girls between the ages of 15-18.

# WORKSHOPS (Women's Track)

### Re-Imagining Healing and Restoration - Reshone Moore, PhD

During this workshop, I invite you to join me on a journey towards healing and restoration. According to Philippians 4:11, I am not saying this because I am in need, for I have learned to be content whatever the circumstances. This scripture teaches us that we must learn to be content. We all challenges that cause us to reimagine our lives and learning contentment is a vital aspect of it. As we start this spiritual journey towards a physical, emotional and psychological reset to achieve healing and restoration in our lives, contentment is key.

## Go Within or Do Without: Where Purpose and Vision Collide - Tamara Steward

Participants will walk through how to reflect on their life's purpose in the creation of their vision for NEXT. I will discuss what happens when the present conflicts one's purpose and how to align the heart and mind in the pursuit of their dreams. I will teach them how to build a strategic plan for their lives, complete with a mission and vision statement!

### No Direction-No Leadership = CHAOS! - Cicely Dixon-Abron

PLOT - Plan, Strategize, Organize and Mobilize. This workshop is designed to help you build a fundamental knowledge of strategic planning and goal setting, teaching you how to integrate both into the functioning of your organization including also personal life. Ultimately, this workshop will improve how you collaborate with other leaders and effectively transition strategic initiatives from the planning stage into execution and sustainment. In addition to learning the strategic planning process, you will have an opportunity to create a plan of action to immediately implement in your organization to make an impact in the black community and successfully navigate the challenges toward a goal of success.

### Leaving A Legacy: Estate Planning 101 - Letitia Plummer

Whether you have \$1 or \$1,000,000, you want you want to make responsible decisions now so that your loved ones aren't left to make decisions for you. In this workshop, participants will learn about wills and trust, power of attorney, living wills, and health directives for medical decisions.

### Own Your Home: Why Home Ownership Matters? - Letitia Plummer

Home ownership has long been a tool to build the middle class. How important is home ownership and what are the pros and cons? In this workshop, participants will learn why home ownership matters and what they should do to get prepared for the home buying process.

## **Special Features**

West African Dance Black Girl Magic Museum

\*Please note that more workshops may be added and workshops are subject to change